

Quick read

# The cost of doing nothing

Why a health & wellbeing platform  
is a cost-saving investment



# Only 20% of employees are engaged at work<sup>1</sup>

12B

12 billion working days are lost every year to depression and anxiety<sup>2</sup>

1 in 3

1 in 3 people say their wellbeing is at an all-time low<sup>3</sup>

49%

49% of the US workforce are either struggling or suffering<sup>4</sup>

\$10T

\$10 trillion—that's how much low engagement cost the world economy per year<sup>5</sup>

57%

57% of employees say their top life stressor is their finances<sup>6</sup>

1. <https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx>

2. <https://www.who.int/news-room/fact-sheets/detail/mental-health-at-work>

3. <https://corporate.lululemon.com/%7E/media/Files/L/Lululemon/investors/annual-reports/lululemon-2023-global-wellbeing-report.pdf>

4. <https://www.gallup.com/workplace/697850/state-of-the-global-workplace-regional-data.aspx#ite-708059>

5. <https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx>

6. <https://corporate.lululemon.com/%7E/media/Files/L/Lululemon/investors/annual-reports/lululemon-2023-global-wellbeing-report.pdf>



# Neglecting employee wellbeing is an expensive mistake

Across the globe, organizations are united by a common challenge - work productivity continues to fall, and labor costs continue to soar. Employees are still experiencing burnout, they're still quiet quitting, and they're still wanting employers to support their wellbeing. Take it from us, if you want a thriving business, happy employees, and a company culture to boast about, you need to invest in your employees' wellbeing now.

But where do you start?

Start with your why or the problem that's keeping you awake at night. Are you seeing an influx of employee departures? Is productivity taking a nosedive? Are you struggling to keep morale high?

Next, ask, ask, and ask again. Go to your employees and ask how you could better support them. You'll quickly see that your employees have unique needs. Some may be struggling financially, others may need mental health support.

And that's where a health & wellbeing platform comes in. You need a health & wellbeing platform that is personalized, modern, and accessible to all – so that you and your employees can sleep easily at night.

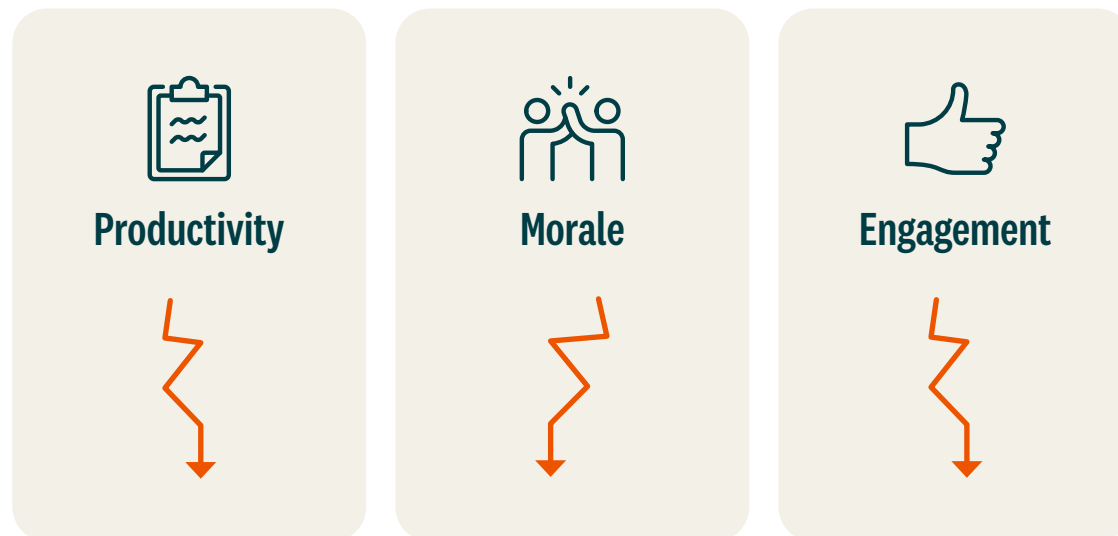




# Unengagement is a productivity killer

**Picture this: your employees are stressed out, burnt out, and disengaged. What do you do? What's best for the business? What's best for the employee? What about your customers? And how will this impact other teams?**

Before you know it, your entire workforce is feeling the burnout heat, and you've got an HR nightmare on your hands. And as if that wasn't enough, disengaged employees are also more likely to look for the nearest exit signs. In fact, over half of the global workforce are on the hunt for a new job. Ouch!



**“Employers today face many challenges. Hiring and retaining staff is difficult in a strong job market. Meanwhile, hybrid work, burnout, and other forces are redefining what employees expect.”**

**personify**  
HEALTH



# Lead with purpose, build a passionate workforce

Remember The Great Resignation? Quiet Quitting? These weren't just passing headlines — they were early signals of something deeper: a workforce quietly losing its connection to work.

That story hasn't gone away. It's evolved. Today, the conversation has shifted to [quiet burnout](#) — employees who are still showing up, still delivering, but with steadily declining energy, satisfaction, and engagement.

Your people want more than a paycheck. They want purpose — something to believe in, get behind,

and champion. That's especially true of the Gen Z employees now entering the workforce, widely recognized as the most purpose-driven generation yet.

The organizations that understand this — and act on it — are the ones that hire better, retain longer, and build cultures that actually sustain performance.

Because businesses thrive when the people within them thrive. And people can't thrive on empty.



Build a purpose-driven company culture →



# Personify Health helps you build a successful, thriving business

When it comes to impact, Personify Health backs every claim with data.

Across 7,500 employer clients and 25 million members, engaged members show a 23% increase in preventive care visits and a 14% reduction in healthcare costs against industry benchmarks — proven across a [two-year independent study](#) of 61,000 members.

A separate [analysis of 90,000+ members](#) showed measurable biometric improvements in BMI, hypertension, and blood glucose. TIME named us one of the World's Top HealthTech Companies in Prevention. Healthier people, lower costs, stronger businesses.

**“Wellbeing means different things to different people. Virgin Pulse, now Personify Health, allows us to address everyone’s wellbeing needs with a consistent platform in a way that is accessible to everyone, wherever they are in the organization.”**

**– Vice President, CHRO**

## Why clients love Personify Health



**51%**

average member engagement rate



**\$654**

average costs saver per employee with improved health



**77%**

of engaged members improved their health



**12%**

lower turnover for engaged employees



# Built for all touchpoints: Why clients love personify as much as members

Our platform wasn't just made for employees. It was made for you - the leaders who need insight, control, and simplicity without the chaos of managing ten different vendors. You can't drive outcomes if your team is stuck juggling portals, chasing reports, or piecing together fragmented data.

That's why Personify Health was designed to be centralized, intelligent, and enterprise-ready, from day one.

## Here's what clients love about the Personify experience:

- **One connected platform**  
No more multiple logins, mismatched reporting formats, or manual data pulls. Everything - wellbeing, care navigation, claims, benefits, and much more - lives in one place.

- **Built to scale globally**  
Whether you have 500 employees in five cities or 50,000 across 30 countries, Personify flexes to your workforce. Local languages, time zones, and regulations... handled!
- **Clear, actionable insights**  
You don't just get dashboards. You get clarity. See trends, track ROI, and act faster with real-time population-level analytics.
- **Simple admin tools**  
Upload. Automate. Optimize. And when you do need help? You'll speak to a real person who understands your business, not a chatbot in a loop.

And the best part? Your team isn't stuck trying to convince employees to use the platform. With Personify, they already are.

## Client spotlight

### Global workforce. 40k employees. 78% engagement.

With 40,000+ employees across 60 countries, Dow needed a wellbeing and care navigation platform that could deliver meaningful, sustained engagement at scale. With Personify Health, they achieved:

**78%** sustained monthly engagement in year one

**62%** enrollment (exceeding their 50% goal)

**54%** of employees reported feeling healthier and more energetic

**70%** connected with another employee via the platform

**4K+** members hit or exceeded their mindfulness goals

**"Dow's biggest ambition is to be innovative... Personify's ability to integrate that to reach global scale with one tool is huge."**

*Peggy Szczepanski, Global Wellbeing Program Manager, Dow*

Read the success story →

# Personify Health delivers results like this...

**14%**

lower costs for  
high-cost employee  
health claims

**51%**

average member  
engagement

**25%**

increase in  
employee retention

**14%**

lower healthcare  
spend  
year-over-year

**45%**

of prediabetic  
members lost  
weight

**23%**

lower medical costs  
(PMPM)



## Because health is personal.

By bringing industry-leading third party administration, holistic wellbeing, and navigation solutions together, all in one place, we have created the industry's first and only personalized health platform.

With decades of experience and global operations, we empower diverse and unique businesses – and diverse and unique people – to engage more deeply in health at a lower cost. Through our proprietary combination of data-driven personalization, science-backed methodology, and concierge-level clinical expertise, our end-to-end platform makes it easier to proactively address people's needs across their lives.

With a personalized, holistic, and powerfully simple experience, we are redefining industry expectations and what it means to manage health.

Let's talk →

Learn more at link: [personifyhealth.com](https://personifyhealth.com)

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