Introducing Activate

Intelligent Outreach Solution for Health Systems

personify ™
HEALTH

You have to do it all—find and keep patients, grow key service lines, and help your organization excel in quality programs. We can help. Leverage our data, predictive models, and communication channels to get it all done.

Find the right people

Add your data to our SDOH insights and predictive models for data-driven, personalized outreach to people with specific risks or need.

Service lines

New movers

Primary care

Achieve surround sound with multiple channels

Leverage up to 8 integrated channels to engage consumers based on preference, desired action, and insights.

Direct Mail

Email

SMS Simple

Landing Page

IVR

SMS Conversational

Social Facebook

Social Instagram

Increase activation with a series of touch points

Run multi-cycle campaigns to deliver consistent messages over time to dramatically improve results.

Coordinate campaigns for greater satisfaction and results

Use sophisticated campaign orchestration so you don't compete with your own campaigns or other departments. Integrate with your marketing automation tool if you choose.

Get real time data, modeling, and scoring

Understand how your campaigns are performing with real-time data for in-flight campaigns. Adjust based on in-the-moment information.

We drive results for you

Over a 3-year period, our campaigns increased cancer screenings:

+17.6% Cervical cancer	**+32.9%** Colorectal cancer	**+39.9%** Prostate cancer	**+39.9%** Breast cancer

Our campaigns have a proven track record of growing high margin services:

$153M New patient charges	**2K:1** Return on investment	**~100** Qualified leads generated in 1st outreach	**766:1** Return on investment

Our activation expertise has seen and done it all, bringing invaluable expertise to every campaign. Let us put that experience to work for you.

Personify Health, a leading healthcare engagement organization, powers healthier lives through data, technology, and engagement. With personalized, connected and powerfully simple solutions, we help health systems acquire & retain patients, and motivate them to get and stay healthy. Good for outcomes. Good for quality. Good for your business.

Learn more at personifyhealth.com